

IN THE CLAIMS

Please cancel claim 11 without prejudice and amend claims 1, 19 and 21 as follows:

1 1. (Currently amended) Apparatus for implementing at least one
2 operational setting of an interactive electronic device, said
3 apparatus comprising:
4 reading means for reading information from a physical data
5 carrier;
6 processing means for receiving the information read from the
7 carrier by the reading means and interpreting said read
8 information; and
9 control means responsive to said processing means for
10 implementing the at least one operational setting;
11 wherein said physical data carrier is incorporated in a cover
12 or a pouch suitable for accommodating the interactive electronic
13 device, in a device power supply, in a device battery charging
14 apparatus, or carried by the users clothing.

1 2.(Original) The apparatus of claim 1 wherein said
2 information includes data specifying the at least one required
3 device setting.

1 3.(Original) The apparatus of claim 1 wherein said
2 information includes data carrier identity information.

1 4.(Original) The apparatus of claim 3 and further comprising
2 association means for associating said data carrier identity
3 information with an at least one of the required device settings,
4 wherein receipt of said carrier identity information by the
5 processing means initiates implementation of the said at least one
6 of the device settings.

1 5.(Original) The apparatus of claim 4 wherein said
2 association means includes storage means for holding data linking
3 each data carrier identity with at least one corresponding device
4 setting.

1 6.(Original) The apparatus of claim 5 wherein said storage
2 means is provided in the interactive electronic device.

1 7.(Original) The apparatus of claim 1 wherein said physical
2 data carrier is a radio frequency identification (RFID) tag and
3 said reading means is configured for interrogating such tags.

1 8.(Original) The apparatus of claim 1 wherein said physical
2 data carrier bears a graphical pattern carrying information and
3 said reading means is configured for reading the patterns.

1 9.(Original) The apparatus of claim 1 wherein said physical
2 data carrier is provided in the form of a contact tag and said
3 reading means is configured for reading information from such tags.

1 10.(Original) The apparatus of claim 1 wherein said physical
2 data carrier is incorporated in an accessory usable with the
3 interactive electronic device.

claim 11 (Canceled)

1 12.(Original) The apparatus of claim 1 wherein the apparatus
2 is configured to select settings of the device which include

3 incoming telephone call user alert settings, graphical user
4 interface (GUI) settings, voice dial options, message reproduction
5 settings, telephone usage access permissions and telephone user
6 directory settings and entries.

1 13.(Original) The apparatus of claim 1 wherein the apparatus
2 is configured to select settings of the device which include
3 setting of filter options for incoming information made available
4 in a push-type data distribution service.

1 14.(Original) The apparatus of claim 1 and further comprising
2 writing means for writing information to a physical data carrier,
3 said information serving to associate said physical data carrier
4 with at least one operational setting of the interactive electronic
5 device.

1 15.(Original) The apparatus of claim 1 wherein said
2 interactive electronic device is a telecommunications device,
3 personal digital assistant (PDA), Global Positioning System (GPS)
4 data receiver or computer.

1 16.(Original) A physical data carrier suitable for use with
2 the apparatus of claim 1 and carrying information responsive to
3 which said at least one operational setting of the apparatus is
4 implemented.

1 17.(Original) An interactive electronic device accessory
2 incorporating a physical data carrier suitable for use with the
3 apparatus of claim 1, said data carrier carrying information
4 responsive to which said at least one operational setting of the
5 apparatus is implemented.

1 18.(Original) A system incorporating the apparatus of claim 1
2 and the physical data carrier of claim 16.

1 19.(Currently amended) An interactive electronic device
2 having at least one operational setting implemented by apparatus,
3 said apparatus comprising:
4 reading means for reading information from a physical data
5 carrier;

6 processing means for receiving the information read from the
7 carrier by the reading means and interpreting said read
8 information; and

9 control means responsive to said processing means for
10 implementing the at least one operational setting;

11 wherein said physical data carrier is incorporated in a cover
12 or a pouch suitable for accommodating the interactive electronic
13 device, in a device power supply, in a device battery charging
14 apparatus, or carried by the users clothing.

1 20.(Original) An interactive electronic device in accordance
2 with claim 19, wherein at least part of said apparatus is integral
3 with said electronic device.

1 21.(Currently amended) A method of implementing at least one
2 operational setting of an interactive electronic device, said
3 method comprising the steps of:

4 reading information from a physical data carrier;
5 processing the information read from the physical data carrier
6 to interpret said read information; and

7 implementing the at least one operational setting of the
8 interactive electronic device in response to the interpreted
9 information;

10 wherein said physical data carrier is incorporated in a cover
11 or a pouch suitable for accommodating the interactive electronic
12 device, in a device power supply, in a device battery charging
13 apparatus, or carried by the users clothing.

1 22.(Original) The method of claim 21 and further including
2 the step of writing information to a physical data carrier, said
3 information serving to associate said physical data carrier with at
4 least one operational setting of the interactive electronic device.